**Board of Directors Meeting**

**AGENDA**

January 17, 2017

Aspen Street Architects, Angels Camp 8:30 am

# Call to Order

1. Approval of December Minutes
2. Review of Old Action Items
3. Financial Report
4. Marketing Report
5. Review of Highlights
6. Trend Kite report
7. Marketing Committee report
8. New Business
   1. Bay Area & LA Travel Shows
   2. San Francisco Chronicle insert
   3. Lisa’s compensation (downgraded health insurance to save CVB money)
9. Old Business
   1. Activities Guide update
   2. Capital Window update
   3. Website update
10. Board Member Updates
11. Review of New and Carried Over Action Items
12. Adjourn