

**Tourism Matters -  
Watch Now Online!**



Did you miss the recent episodes of our program Tourism Matters on Calaveras TV? Now you can catch them anytime on our Vimeo video sharing channel.

Check out Lisa's interview with Angels Camp Museum director [Kim Arth](#), as she describes the important and exciting work she has been doing in the past 18 months in her position there. Lisa also sat down with the creators of "[88 Days](#)," a collaborative project commemorating the time Mark Twain spent here in the Gold Country.

Be sure to browse around the Vimeo site for our archive of other Tourism Matters episodes, and get to know many of your fellow member businesses.

[Go Calaveras Vimeo Channel](#)

**Celebrate the Holidays in  
Calaveras - and Leave  
the Cooking to Our  
Experts!**



Dear Lisa,

Can you believe we're already in December? I don't know about you, but this year has seemed like a whirlwind of activity. We've increased our web stats, our mobile sites are doing very well, our social media is growing fast, and there are other great signs that our economy is recovering. We're excited to see several new tourism related businesses opening up around the county and even some we can't talk about yet. Read our blog "Celebrating the Year's New Businesses" to read about some that we *can* talk about :)

This is the time of year when we get lots of requests from our industry partners for story ideas. You may have received an email or two from me in the last week requesting information if your business falls into a category for just such a request. Keep your eyes open for these and respond quickly if you can, because they tend to have fast approaching deadlines!

As you know, we have been running a photo contest over the last couple of months to find an outstanding cover photo for the 2015 Calaveras activities guide. I am delighted to announce that we have a winner... Boy Scout Troop 343. Their photo beautifully showcases the landscape of a high country adventure, taken near Wolfboro in the Stanislaus National Forest.. nicknamed "Sourdough" by local boy scout troops. The trail itself is hard to get to, but the terrain is very similar to what you see in the Sourgrass Recreation area. Thank you to everyone who voted, and special thanks to Boy Scout Troop 343 for submitting such a great photo!

This week, I recorded two back to back interviews for the CVB's Tourism Matters TV show on Calaveras County public access TV. Thanks to station manager Ed Lark and his incredible team of volunteers for being such a sport and making it all happen!

We've linked the videos in the column to the left, so you can watch them at your convenience.

On behalf of the CVB Board of Directors and the team here at the Visitors Center, we hope you have a very successful and enjoyable holiday season. And thank you for your contribution in making Calaveras County such a wonderful place to visit!

**Lisa Boulton,**  
Your CVB Director

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## Celebrating the Year's New Businesses



Spending the holidays away from home - or just having someone else do the cooking can be a wonderful treat - some might even savor the idea of fleeing from the obligations of planning big gatherings. But you still want to have that special holiday meal. That's where our local caterers and restaurants offering holiday menus come in. Check out some of these options to make it memorable!

[Lila and Sage Catering](#)

209-743-2604

[Click to see holiday menu](#)

[Lunch Lady Catering](#)

209-768-1044

[V Restaurant and Bar](#)

209-728-0107

[Murphys Hotel Restaurant](#)

800-532-7684

[Camps Restaurant](#)

209-729-8181

[The Whitewater Grill & Saloon](#)

at Hotel Leger

209-286-1401



Courtwood Inn in Murphys

As the year draws to a close we wanted to give thanks and shout outs to all the new - and reinvented - businesses that have opened their doors and brought new energy and life to our area.

Set on a ridge just outside of Murphys on French Gulch Road, the log house style Courtwood Inn offers views from every room and is intimately tied into the town's wine industry. Owners Chris and Larry Parker, who are former tennis pros, came to Murphys with the dream of building a tennis themed inn - a place where they could offer getaways for the niche clientele who love tennis, food and wine. During the lengthy process of getting their vision built and approved, they found they could tap another unmet need in the area with Courtwood Wine Tours.

**Read More:** [New Businesses](#)



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