



**Board of Directors Meeting
AGENDA**

October 18, 2016

Aspen Street Architects, Angels Camp 8:30 am

Call to Order

1. Approval of September's financial reports
2. Marketing Report
 - a. Review of Highlights
 - b. Trend Kite report
 - c. Marketing Committee report
3. New Business
 - a. Annual Dinner
 - b. Innovations in Tourism Awards
 - c. Experience Guide update
 - d. Photo contest report
4. Board Member Updates
5. Review of New and Carried Over Action Items
6. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.