



**Board of Directors Meeting
AGENDA**

September 20, 2016

Aspen Street Architects, Angels Camp 8:30 am

Call to Order

1. Welcome new board members
 - a. Election of new Secretary
2. Approval of financial reports for
 - a. June
 - b. July
 - c. August
3. Marketing Report
 - a. Review of Highlights
 - b. Explanation of Trend Kite
 - c. California Dream Eater
 - d. New website update
4. New Business
 - a. Capitol Window update
5. Board Member Updates
6. Review of New and Carried Over Action Items
7. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.