**Board of Directors Meeting**

**AGENDA**

November 22, 2017

Aspen Street Architects, Angels Camp 8:30 am

# Call to Order

1. Approval of October minutes
2. Review of old action items
3. Financial Report
   1. Request meeting of financial committee for discussion of CVB staff annual bonuses
   2. Bay Area Travel Show under-budgeted due to co-sponsor dropping out ($1500 budgeted, $3470 actual)
4. Marketing Report
   1. Review of Highlights report
   2. Marketing Committee report
   3. Madden Media SEM contract - first month report
   4. Jackrabbit booking engine
5. New Business
   1. Annual dinner recap
      1. TOT questionnaires - next steps
6. Old Business
   1. Bylaws vote
7. Board Member & Advisor Updates
8. Adjourn