**CVB Board of Directors March Meeting**

**AGENDA**

April 25, 2018

Aspen Street Architects, Angels Camp 8:30 am

# Call to Order

1. March Action Items review
2. Financial Report
3. Marketing Report
   1. Review of March Highlights reports
   2. Marketing Committee meeting report
4. New Business
   1. Budget committee formation
   2. 2018 Board Retreat
   3. Frog Jump t-shirts
5. Old Business
   1. San Francisco Chronicle Gold Country advertorial update
   2. County TOT workgroup report - resident survey + local #lovingcalaveras marketing
   3. CVB Policy & Procedures Manual
6. Board Member & Advisor Updates
7. Adjourn