



Board of Directors Meeting

AGENDA

April 8, 2014

Frog Town Board Room, 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Action Items
3. Treasurer's Report
4. Marketing Report
 - a. Review of Highlights
 - b. International Pow Wow
5. New Business
 - a. San Francisco Product Showcase
 - b. Live interactive map & mobile site ☺
 - c. WACVB Tech Summit
6. Old Business
 - a. Advisory committee
 - b. Accounting Outsourcing
 - c. Discover Calaveras events
7. Board Member Updates
8. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.