



Board of Directors Meeting
August 13, 2013
Frogtown Board Room, 8:30 am

Call to Order

1. Approval of Minutes
2. Treasurer's Report
3. Marketing Report
 - a. New investments –
 - i. Online interactive map
 - ii. Mobile site
 - iii. Certified distribution
 - iv. Calendar
4. New Business
 - a. Board Retreat – agenda
 - b. WACVB CEO forum report
 - c. Museum, Chamber, CVB Mixer August 22nd, 5:30 to 7:30
5. Old Business
 - a. State Fair July 12 - 28
 - b. Annual Dinner – Innovations in Tourism
 - c. BOS presentation
6. Board Member Updates
7. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.