



Board of Directors Meeting
AGENDA
December 10, 2013
Frog Town Board Room, 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Action Items
3. Treasurer's Report
4. Marketing Report
 - a. Review of Highlights
5. Executive Committee Report
 - a. Board Vacancies
 - b. Executive Director review
6. New Business
 - a. CVB bank change (BBVA closing early 2014)
 - b. New PR person
 - c. CVB master calendar review & input
 - d. TravMedia membership
7. Old Business
 - a. Activities Guide
 - b. Schedule financial review / update budget
8. Board Member Updates
9. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.