



Board of Directors Meeting
AGENDA
December 9, 2014
Frogtown Board Room 8:30 am

Call to Order

1. Welcome Staci Johnston, Executive Director of the Calaveras County Chamber of Commerce
2. Approval of Minutes
3. Review of Old Action Items
4. New Business
 - a. Staci Johnston – Chamber of Commerce overview
 - b. Board Retreat review
 - c. 2015 Experiences Guide cover
5. Treasurer's Report
6. Marketing Report
 - a. Review of Highlights
7. Old Business
 - a. Advisory Council
8. Board Member Updates
9. Review of New and Carried Over Action Items
10. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.