



Board of Directors Meeting
AGENDA
February 11, 2014
Frog Town Board Room, 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Action Items
3. Treasurer's Report
4. Auditor's report – Kim Egger, Wheeler & Egger CPAs
 - i. Questions from board
 - ii. Acceptance of auditor's report
5. Budget Review Report & recommendations – Laurie & Jan
6. Marketing Report
 - a. Review of Highlights
 - b. California Outlook Forum
 - c. LA Travel & Adventure Show
7. New Business
 - a. Executive Committee PR Contractor hire recommendation
 - b. Discover Calaveras Event schedule - Jan
 - c. Activities Guide review
 - d. Ginger's goodbye
 - e. New Office Manager hire
 - f. State Fair collaboration meeting - Laurie
8. Old Business
 - a. Update on interactive map & mobile sites
9. Board Member Updates
10. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.