



Board of Directors Meeting
AGENDA
February 17, 2014
Frogtown Board Room 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Old Action Items
3. Treasurer's Report
 - a. Six month budget review
4. Marketing Report
 - a. Review of Highlights
 - b. Marketing committee report
5. New Business
 - a. Board member vote
 - b. BATS recap
 - c. LA Travel & Adventure Show & CA Outlook Forum
6. Old Business
7. Board Member Updates
8. Review of New and Carried Over Action Items
9. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.