



Board of Directors Meeting

AGENDA

July 8, 2014

DAC Board Room 8:30 am

Call to Order

1. Welcome & Installation of new board members
2. Approval of Minutes
3. Review of Action Items
4. Treasurer's Report
 - a. Review of proposed budget
 - b. Vote on proposed budget
5. Marketing Report
 - a. Review of Highlights
6. New Business
 - a. State Fair
 - i. Volunteer reception review
 - ii. More supplies needed & brochure pick-ups
 - iii. More board members requested to attend awards dinner (Friday at 3:00 pm in Sacramento)
7. Old Business
8. Board Member Updates
9. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.