



**Board of Directors Meeting**  
**AGENDA**  
July 21, 2015  
Market49, Angels Camp 8:30 am

Call to Order

1. Welcome new board members
2. Approval of June Minutes
3. Review of Old Action Items
4. Treasurer's Report & budget update
5. Marketing Report
  - a. Review of Highlights
6. New Business
  - a. Calaveras weekend tourism transportation
7. Old Business
  - a. State Fair booth – silver award
  - b. Capitol Window
8. Board Member Updates
9. Review of New and Carried Over Action Items
10. Adjourn

**CVB Mission Statement**

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.