



**Board of Directors Meeting
AGENDA**

March 11, 2014

Frog Town Board Room, 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Action Items
3. Treasurer's Report
4. Executive Committee Report on outsourcing
5. New office manager hire
6. Marketing Report
 - a. Review of Highlights
 - b. Fodor's Luncheon
 - c. FAM tour in May
7. New Business
 - a. Traveling Frog
 - b. Activities Guide review
 - c. State fair booth concept model
8. Old Business
 - a. Update on interactive map & mobile sites
 - b. Advisory committee
9. Board Member Updates
10. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.