



Board of Directors Meeting

AGENDA

May 13, 2014

Angels Camp Mercantile 8:30 am

Call to Order

1. Approval of Minutes

2. Review of Action Items

3. Treasurer's Report

- a. Request by BBVA Compass Bank to formally add Lisa and Laurie as signatories on account in Board minutes

4. Marketing Report

- a. Review of Highlights
- b. Review of San Francisco Partner Showcase
- c. Gold Country fam tour updates
- d. Le Figaro Magazine
- e. New York media dinner
- f. Calaveras wineries awards & accolades
- g. Review of May Discover Calaveras event

5. New Business

- a. State Fair – volunteers needed for CVB booth
- b. Board position available to replace Paul Mundy

6. Old Business

- a. Accounting Outsourcing

7. Board Member Updates

8. Adjourn

CVB Mission Statement

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.