



**Board of Directors Meeting  
AGENDA**

November 11, 2014  
DAC Board Room 8:30 am

Call to Order

1. Approval of Minutes
2. Review of Old Action Items
3. Treasurer's Report
4. Marketing Report
  - a. Review of Highlights
5. New Business
  - a. Annual dinner review
  - b. Discover Calaveras partnership with Chamber
  - c. Board Retreat – agenda development
6. Old Business
7. Board Member Updates
8. Review of New and Carried Over Action Items
9. Adjourn

**CVB Mission Statement**

The Calaveras Visitors Bureau is Calaveras County's core tourism promotion organization dedicated to creating long term and sustainable economic growth for the region and its members through innovative tourism programs, promotions and partnerships.