

Calaveras Visitors Bureau & Film Commission
Board of Directors Meeting
September 11
Frogtown Board Room, 4:30 pm

Call to Order

1. Approval of Minutes
2. Treasurer's Report
3. Marketing Report
 - a. Website
 - b. Membership
 - c. Video update
 - d. Monthly column in Lodestar
4. New Business
 - a. Hotel Impossible
 - b. Special Events Meeting at Planning Commission
 - c. Hantavirus
5. Old Business
 - a. Report on TOT / TMD meeting
 - b. Open house
 - c. 2012 / 2013 budget
 - d. Approval of minutes from last meeting
 - e. Approval of treasurer's report from last meeting
6. Board Member Updates
7. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.