



Board of Directors Meeting Agenda

September 10, 2013

Frogtown Board Room, 8:30 am

Call to Order

1. Approval of Minutes

2. Treasurer's Report

3. Marketing Report

- a. Marketing committee report
- b. SEO – web stats down significantly
- c. 3 marketing ideas from each board member (from retreat)

4. New Business

- a. Membership Committee report
- b. Board Retreat report
- c. Leadership Calaveras

5. Old Business

- a. Annual Dinner - program suggestions
- b. Action items from previous meeting

6. Board Member Updates

7. Adjourn

CVB Mission Statement

To serve our members and community by supporting sustainable economic growth through the promotion of tourism in Calaveras County.