



NEWS RELEASE

For Immediate Release

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Calaveras County's Foodie Revolution Inspires Local Roots Food Tour

Murphys Excursion Offers Special Access to Regional Chefs, Producers and Winemakers

Angels Camp, CA (March 26, 2012)—Beginning Friday, April 6, visitors will have a new way to experience Gold Country's emerging food and wine scene when Sacramento-based Local Roots Food Tours begin to offer weekly tours in the historic town of Murphys, CA, located in Calaveras County.

Murphys' Local Roots Food Tour will focus on restaurants, wineries and businesses that are sourcing local and sustainable foods, providing a glimpse into the area's history, and/or highlighting local families. The tour will cover 1.5 miles on foot, last approximately 3 hours and make up to 9 stops where visitors will be able to sample gourmet foods, sip on award-winning wines and have intimate conversations with the owners and chefs of each establishment.

According to Shelby French, Murphys' Local Roots Food Tour Coordinator and Guide, a typical tour might visit the area's premier restaurant Mineral, where they'll sample one of Chef Steve Rinauro's off-the-wall vegetarian creations and have a discussion about his philosophies on food. Moving on, the tour might stop at the local bakery Aria for a to-go box of goodies, swing by The Spice Tin for a sample of its top-secret, locally produced and blended Tri-tip rub, wander through Murphys Historic Hotel to hear about its famous guests of the past, and end the day with a wine and food pairing at Newsome-Harlow Wines and The Kitchen.

"I'm so impressed by the food culture—small artisans, top chefs, farmer and ranchers—happening in the area right now," said French, who also heads up the Angels Camp Farmer's Market. "It's a Mecca for great food and wine with a small town vibe."

"The Local Roots Food Tours will help expose visitors to Calaveras County's amazing foodie and locavore culture," said Lisa Mayo, Executive Director of the Calaveras Visitors Bureau. "Throughout the County we have great markets, incredible little farms, and hidden gem wineries open for discovering, as well as restaurants being headed up by talented chefs who've brought their Bay Area and LA skills to the area."

Tour tickets are \$65 per person. For more information or to reserve a spot on an upcoming Local Roots Food Tour in Murphys visit: <http://local-food-tours.com>. To plan a trip to Calaveras County visit: www.GoCalaveras.com.

Lisa Mayo and Shelby French are available for interviews. Contact Cari Morgan at cari@evoke-pr.com or 209-795-7670 to schedule.

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